



GRAPHIC, WEB, PRINT, VIDEO, AUDIO.
IN SHORT, **MULTIMEDIA DESIGNER**

JORDAN ASCHWEGE

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EDUCATION

BRADLEY UNIVERSITY, PEORIA, IL
Bachelor of Arts - College of Fine Arts,
Multimedia/Graphic Design, Dec. 2009
GPA 3.25/4.0

SPECIAL SKILLS

GOOD	BETTER	BEST
iMovie	GarageBand	Photoshop
Maya	Pro Tools	Illustrator
Joomla	Final Cut Pro	InDesign
	Java/jQuery	After Effects
	Drupal	HTML/CSS
	Wordpress	Office

SOCIAL MEDIA EXPERIENCE

Twitter | Facebook | Youtube | Klout | Tumblr
Google+ | Behance | Dribbble

OUTSIDE OF WORK

Enjoys movies, music, and games
Cooking
Playing and teaching guitar
Avid sports fan/recreational athlete
Strangely good at winning radio contests

RELATED EXPERIENCE

MULTIMEDIA DESIGNER
PI BETA PHI HEADQUARTERS, ST. LOUIS MO
JUNE 2013 - PRESENT

- Designer and developer for national organization, including quarterly magazine, *The Arrow*, and over 200 chapter and alumnae organization websites.

PRINT AND WEB DESIGNER
ILLINOIS MUTUAL INSURANCE, PEORIA, IL
NOVEMBER 2011 - MAY 2013

- Designed advertising media for mass production and distribution.
- Lead designer on redesign of entire corporate website, www.illinoismutual.com, initially consisting of over 140 pages.

MULTIMEDIA DESIGNER
MCDANIELS MARKETING, PEKIN, IL
JANUARY 2011 - NOVEMBER 2011

- Designed print, web and video materials for a wide variety of clients ranging from financial institutions to agribusiness companies to local healthcare facilities.

CONTRACT/FREELANCE DESIGNER
PEORIA, IL
DECEMBER 2010 - PRESENT

- Designed for the IONA Group in Morton, Illinois for exhibition at National Future Farmers of America Convention.
- Designed for the UFL - United Football League. Promotional Graphics were designed for web and print. Consulted numerous times for advice on web design and usability at ufl-football.com.

GRAPHIC DESIGN INTERN
FIESTA BOWL, SCOTTSDALE, AZ
AUGUST 2007 - JANUARY 2008

- Created and assisted in production of promotional materials, game guides, programs, tickets, credentials, maps and t-shirts for 2008 Tostitos Fiesta Bowl and 2008 Insight Bowl College Football games.t